

How to Order the First Day of Issue Digital Color or Traditional Postmarks

Customers have 60 days to obtain the first day of issue postmarks by mail. They may purchase new stamps at their local Post Office™, by telephone at 800-STAMP-24, or at The Postal Store® website at www.usps.com/shop.

Traditional Postmarks

Customers should affix the stamps to envelopes of their choice, address them to themselves or others, or provide a self-addressed return envelope with sufficient postage large enough to accommodate the canceled item. Mail the request to the corresponding city of issuance. There is no charge for the first 50 postmarks. There is a 5-cent charge for each additional postmark over 50. Customers should submit a check, money order, or credit card for payment. After applying the first day of issue postmark, the Postal Service™ will return the envelopes to the customer by U.S. Mail.

All postmark requests should go to the first day of issue city. The first day of issue city Post Office will then forward in bulk all postmark requests to Cancellation Services, Stamp Fulfillment Services, PO Box 449992, Kansas City, MO 64144-9992 by respective Post Offices.

Digital Color Postmarks

Only select stamp issues offer a digital color postmark. Customers may submit #6 or #10 envelopes constructed of paper rated as “laser safe.” The Postal Service recommends envelopes of 80-pound Accent Opaque, acid-free, 9/16" side seams with no glue on the flap. The maximum

size of all digital color postmarks is 2" high x 4" long. Allow sufficient space on the envelope to accommodate the postmark. Do not use self-adhesive labels for addresses on the envelope. Two test envelopes must be included. There is a minimum of 10 envelopes at 50 cents per postmark required at the time of servicing. Customers should submit a check, money order, or credit card for payment.

The Postal Service reserves the right to not accept hand-painted and other cachet envelopes that are not compatible with our digital color postmark equipment. The Postal Service also reserves the right to substitute traditional black rubber postmarks if use of nonspecified envelopes results in poor image quality or damage to equipment.

Customers should affix the stamps to the envelopes and address them to themselves or others for return through the mail. Or, they may include an additional self-addressed return envelope, large enough to accommodate their canceled items, with sufficient postage affixed for return of their postmarked items. Mail the request for a first day of issue digital color postmark to the corresponding city of issuance. Post Offices will then forward all customer requests for digital color postmarks to Cancellation Services, Stamp Fulfillment Services, PO Box 449992, Kansas City, MO 64144-9992.

After applying the first day of issue postmark, the Postal Service will return the envelopes to the customer by U.S. Mail.



Digital Color Pictorial

Celebrating Lunar New Year Stamp
 Year of the Tiger Stamp
 7001 South Central, Room 338
 Los Angeles, CA 90052-9998

March 15, 2010



Digital Color Pictorial

Distinguished Sailors Stamp
 Special Cancellations
 PO Box 92282
 Washington, DC 20090-2282

April 6, 2010

Philately (continued)

Pictorial Postmarks Announcement

As a community service, the Postal Service™ offers pictorial postmarks to commemorate local events celebrated in communities throughout the nation. A list of events for which pictorial postmarks are authorized appears below. The sponsor of the pictorial postmark appears in italics under the date. Also provided are illustrations of these postmarks.

People attending these local events may obtain the postmark in person at the temporary Post Office™ station established there. Those who cannot attend the event but who wish to obtain the postmark may submit a mail order request. Pictorial postmarks are available only for the dates indicated, and requests must be postmarked no later than 30 days following the requested pictorial postmark date.

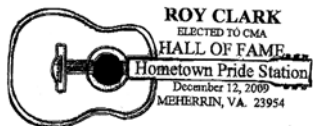
All requests must include a stamped envelope or postcard bearing at least the minimum First-Class Mail® postage. Items submitted for postmark may not include

postage issued after the date of the requested postmark. Such items will be returned unserved.

Customers wishing to obtain a postmark should affix stamps to any envelope or postcard of their choice, address the envelope or postcard to themselves or others, insert a card of postcard thickness in envelopes for sturdiness, and tuck in the flap. Place the envelope or postcard in a larger envelope and address it to: Pictorial Postmarks, followed by the Name of the Station, Address, City, State, ZIP+4® Code, as listed below.

Customers can also send stamped envelopes and postcards without addresses for postmark, as long as they supply a larger envelope with adequate postage and their return address. After applying the pictorial postmark, the Postal Service returns the items (with or without addresses) under addressed protective cover.

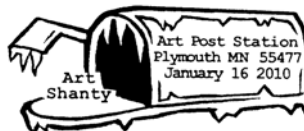
The following pictorial postmark has been extended for 30 days:



December 12, 2009
U.S. Postal Service
 Hometown Pride Station
 Postmaster
 495 Moores Ordinary Rd.
 Meherrin, VA 23954-9998



January 6, 2010
U.S. Postal Service
 TPTR Station
 Postmaster
 302 Trice St.
 Claude, TX 79019-9998



January 16, 2010
Art Shanty Projects
 Art Post Station
 Postmaster
 3300 Plymouth Blvd.
 Plymouth, MN 55447-1446



January 15–
 February 7, 2010
Fort Worth Stock Show & Rodeo
 Stock Show Station
 Postmaster
 251 W. Lancaster Ave.
 Fort Worth, TX 76102-9998



January 16–23, 2010
U.S. Postal Service
 Alafia Rendezvous Station
 Postmaster
 339 Fourth St.
 Homeland, FL 33847-1703



January 16, 2010
U. S. Postal Service
 Metro Expo Station
 Postmaster
 PO Box 9998
 Oak Hill, VA 20171-9998



January 20, 2010
U.S. Postal Service
 TPTR Station
 Postmaster
 PO Box 9998
 Gail, TX 79738-9998



January 23, 2010

Universal Ship Cancellation
Society

Bathyscaphe Station
Postmaster
1998 State Hwy. 308 NE
Keyport, WA 98345-9998

January 23, 2010

Gastineau Philatelic Society

PANEX Station
Station Manager
PO Box 39998
Juneau, AK 99803-9998



January 27, 2010

U.S. Postal Service
TPTR Station
Postmaster
401 Lone Star St.
Silverton, TX 79257-9998

— Stamp Services,
Government Relations and Public Policy, 1-14-10

Retail

Stamps by Mail — Brochure Ordering Information

This article publishes the Stamps by Mail® print run cut-off schedule for the '10 fiscal year (FY). Each date has a designation whether it is for the year-round (YR) brochure or the holiday (HOL) brochure. The FY '10 print cycle cut-off dates are as follows:

- February 5, 2010 (YR).
- April 9, 2010 (Price Change).
- May 7, 2010 (YR).
- June 25, 2010 (YR).
- August 20, 2010 (HOL).

To order brochures, submit PS Form 3227-O, *Stamps by Mail Brochure Order Form* (January 2009), to Cyril-Scott Company:

Cyril Scott Company
PO Box 627
Lancaster, OH 43130-0627
Telephone: 800-466-0455
Fax: 740-689-0210

You can find this form at <http://blue.usps.gov>; click *Forms*, and then select the form by number. A copy of this form appears on page [39](#) in this *Postal Bulletin*.

The cost per unit of 500 is \$12.51. This cost includes overprinting the address of the fulfillment office placing the order. You may pay for orders (under \$10,000) with local IMPAC credit cards, checks, or money orders. However, Cyril-Scott Company cannot process the order until it receives payment. Local eBay procedures may also apply (refer to local procurement procedures). Cyril-Scott Company must receive orders placed by mail by close of business the day of the print run cut-off date listed here. Orders received after the cut-off date will be processed the next print run date.

All local Post Offices™ and centralized sites should follow the ordering instructions contained within this article and utilize local funds.

For Orders Exceeding 10,000

Use eBay to process both centralized and decentralized brochure orders that exceed \$10,000.00. In the Purchasing Method field, select "Route Req to Supply Mgmt", then in the After Approval Route field, select "Eastern Services CMC (Memphis, TN)". Include completed PS Form 3227-O with imprint information with the eBay order.

Note: These approved eBay orders must be received by Supply Management at least 10 days prior to a published run cut-off date to be included in that run.

Cyril-Scott Company will deliver orders within 35 calendar days after printing. Printing begins 1 week after the deadline date, and actual receipt of the order will depend on the ultimate destination and the corresponding delivery service standard. You should save copies of all orders placed at your local Post Office until the order has been received. Ensure procedures are in effect locally for proper verification of receipt.

— Retail Access Channels,
Retail Products and Services, 1-14-10